



**Friends of the
PALACE THEATER**

38 Haili Street Hilo, Hawai'i
96720

Phone: (808) 934-7010

Fax: (808) 969-9912

E-mail: info@hilopalace.com

Web Site: www.hilopalace.com

October 14, 2011

Regional Director Pacific West Region
National Park Service 1111 Jackson St., Suite 77
Oakland, CA 94607

Attn: Concession Program Manager

Aloha!

The vision of The Volcano Project is inspiring. It demonstrates a clear understanding of the Hawaiian culture as well as a deep respect for the unique and sacred site at the edge of Kilauea Volcano. TVP delivers a fresh approach--the development of a non-profit concession that promises both authenticity and opportunity. As such, it would be of great educational and economic benefit to this rural area in East Hawaii.

At a time when America is becoming more and more generic, TVP would provide visitors with a strong sense of being a part of something very rare and special. If the historic Volcano House were to become more integrated with the profound significance of its environs, the visitor's experience would be powerfully enhanced. As a non-profit group (representing another locally managed historic site) we applaud this endeavor.

The Palace Board of Directors strongly urges the National Park Service to seriously consider this proposal, for it is one that draws on the strengths already present in the Big Island community, and the only one likely to provide a truly "Hawaiian" experience.

Sincerely,

Cheryl Moore
President, Board of Directors
Friends of the Palace Theater

<p>Cheryl "Quack" Moore, President Michael Moore, Vice President Valerie Simpson, Secretary Rob Nunally, Treasurer Kathy Frankovic, Hal Glatzer, Steve Hansen, Sharene Klein, Marcia Prose, Steven Stark Karen Moore, Exec. Director</p>
